



PRIORITY

Priority recognises the “Open Ended” Fallacy, i.e. that in a world of limited resources, no singular Value, and therefore no specific Resource, is infinitely desirable, but merely a series of relative trade-offs. Priority is the continual adjustment of Focus based on current context to maintain the right balance of Resource consumption and transformation at any given time.

Resources however do not fill the soul, this requires Meaning, the sense that our Life matters, that our contribution was greater than our consumption. This not only determines our sense of self-worth throughout life but is the measure of our Happiness WITH Life. Ultimately this is a measure of our Impact on those we care most about.

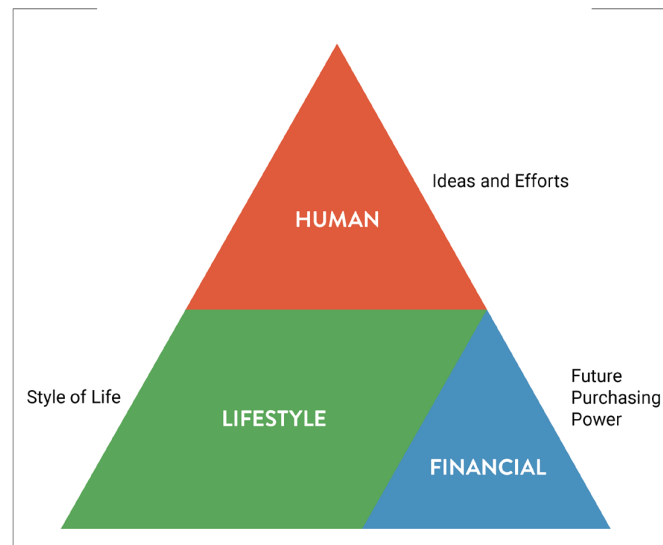
Happiness WITH Life is a measure of our Contribution, the Impact of our Life.

It can be measured in 3 parts, which collectively form our personal Hedgehog, our singular, unique contribution. How we generate, Maintain and Consume Resources become a balance between our Personal Hedgehog, and the Resources required to live our desired Style of Life. Priority recognises the need to continually rebalance across different Values to maintain the optimal path.

PERSONAL HEDGEHOG



RESOURCE BALANCE



Personal Hedgehog



	Description	Answer
Passion	What do you LOVE doing	
Best at	Your Talent - recurring patterns of thought / behaviour	
Economics	What can you produce with high economic Value	

Balance Focus to Balance Resources

			> or =		> or =	
01	Spending	CONSUME (Daily Living)		MAINTAIN (Lifestyle Assets)		INVEST (Financial Assets)
02	Relationships	Family		Friends		New Relationships
03	Contributions	Home		Work		Community
04	Resource	Human Capital		Lifestyle Capital		Financial Capital
05	Education	Learning		Mastering		Experiencing
06	Wealth	Time		Resources		Relationships

			> or =		> or =	
01	Spending					
02	Relationships					
03	Contributions					
04	Resource					
05	Education					
06	Wealth					



PRIORITY

“To keep balance you must keep moving” -Albert Einstein