## **PROTECT**



WHAT (Growth Assets, Liquidity) | HOW (Investment Philosophy) | WHY (Future Purchasing Power)

## Personal Hedgehog

Why	How	What
Maintain	General Insurance	Home, Contents, Boat
Consume	Life Insurance	Salary Continuance, TPD

Why	How	What
Commercial	Life Insurance	Death, Trauma
Social	Connections	Family, Community



